

# Jolene Nguyen

Creative Designer

I born & raised in Viet Nam  
Went to university in KL, Malaysia and  
London, UK  
Living & Working in California, USA  
Learn & Love Art my whole life

## Skills

### Tools

Adobe Suite: Photoshop, Illustrator,  
After Effect, Lightroom, Indesign

Figma, Capcut, Canva  
MidJourney & Runway (Beginner)  
Blender (Beginner)

### Soft Power

Flexibility / Adaptability /  
Communication / Active Listening /  
Collaboration Skills / Team Work /

### Language

Fluent in English & Vietnamese

### Hobbies

Poem & Poetry  
Floral Arrangements  
Fashion. Concert

## Highlight Clients

### Retail | F&B

Tiger Beer. CIR Lounge. Wa Japan.  
Mycha

### Entertainment | Fashion

Saigon Grand Center. Hebes By Chloe  
TailorMade. Bucketsquad.

## Awards

### 2016 | EcoWorld

Best Video Presentation (personal)  
Best Sculpture in Future Themed (group  
project)

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## Work Experience

### C27 - KL, Malaysia

Intern Graphic Designer | 2018

C27 is a leading digital marketing agency with an impressive client portfolio that includes Tiger, Spotify, Netflix, and the Good Vibes Festival

- Responsibilities include design digital graphic, motion graphics, UI/UX design. Help with food & props styling, and assisting for photoshoot

### Hebes By Chloe - Garden Grove, CA

Creative Designer & Junior Art Director | 2020 - 2022

Hebes By Chloe is a fine jewelry brand specializing in natural gemstones and synthetic diamonds

- Responsible for concept planning, art direction, graphic and motion design, UI/UX design, and packaging design. Help with in fashion and props styling, as well as assisting with photoshoots, including post-editing and video editing

### FG Organization - Garden Grove, CA

Lead Creative Designer & Junior Art Director | 2022 - 2024

FG Organization encompasses over four businesses across diverse industries, including beauty supplements, lounges, restaurants, theater and event venue, construction, real estate, and more

- Design digital and print assets, including websites, email, social media content, motion graphics, flyers, posters, & packaging, etc.
- Coordinate, assist, and ensure quality control for photoshoots.
- Handle set design, props, and fashion styling for advertising videos.
- Create LED screen graphics and motion graphics for music and event displays
- Work closely with clients, in-house marketing, design teams, and outsourced teams to ensure project alignment and successful execution.
- Oversee & maintain quality control for graphic and video deliverables produced by team members.
- Collaborate on event concepts & themes to align with marketing goals and enhance audience engagement
- Contribute in planning marketing strategies and social media posts

### Bucketsquad - Huntington Beach, CA

Graphic Designer (Apparel) | 2024 - Present

Bucketsquad is the parent company behind all of Jesser's ventures, from content creation to apparel.

- Design graphics for shorts, t-shirts, balls
- Assisting for photoshoots

### Freelance

Since 2018

Specializing in branding and commercial visuals. Some of my highlight clients include:

- Wa Japan, Wiggle Wiggle, Mycha (Brand Identity) Tailormade (Art Direct & Lookbook Photography) Rap Viet Concert (Event Photography)

## Education & Certification

### Creative Advertising with Yi Ma and Ryan Brown

ELVTR | Feb 2025

### Global Campus Programme (Design Innovation)

Limkokwing University of Creative Technology | London, UK

### BA (HONS) in Professional Design (Visual Communication)

Limkokwing University of Creative Technology | Kuala Lumpur, Malaysia