

Joli Nguyen

Creative Designer

I born & raised in Viet Nam
Went to university in KL, Malaysia and London, UK
Living & Working in California, USA
Learn & Love Art my whole life

Skills

Tools

Adobe Suite: Photoshop, Illustrator, After Effect, Lightroom, Indesign

Figma, Capcut, Canva
MidJourney & Runway
Blender (Beginner)

Soft Power

Flexibility / Adaptability /
Communication / Active Listening /
Collaboration Skills / Team Work /

Language

Fluent in English & Vietnamese

Hobbies

Poem & Poetry
Floral Arrangements
Fashion. Concert

Highlight Clients

Retail | F&B

Tiger Beer. CIR Lounge. Wa Japan.
Mycha

Entertainment | Fashion

Saigon Grand Center. Hebes By Chloe
TailorMade. Bucketsquad.

Awards

2016 | EcoWorld

Best Video Presentation (personal)
Best Sculpture in Future Themed (group project)

(+1) 657 271-3309

jolididthat@gmail.com

@jolididthat www.jolididthat.com

Work Experience

C27 - KL, Malaysia

Intern Graphic Designer | 2018

C27 is a leading digital marketing agency with an impressive client portfolio that includes Tiger, Spotify, Netflix, and the Good Vibes Festival

- Responsibilities include design digital graphic, motion graphics, UI/UX design. Help with food & props styling, and assisting for photoshoot

Hebes By Chloe - Garden Grove, CA

Creative Designer & Junior Art Director | 2020 - 2022

Hebes By Chloe is a fine jewelry brand specializing in natural gemstones and synthetic diamonds

- Responsible for concept planning, art direction, graphic and motion design, UI/UX design, and packaging design. Help with fashion and props styling, as well as assisting with photoshoots, including post-editing and video editing

FG Organization - Garden Grove, CA

Lead Creative Designer & Junior Art Director | 2022 - 2024

FG Organization encompasses over four businesses across diverse industries, including beauty supplements, lounges, restaurants, theater and event venue, construction, real estate, and more

- Design digital and print assets, including websites, email, social media content, motion graphics, flyers, posters, & packaging, etc.
- Coordinate, assist, and ensure quality control for photoshoots.
- Handle set design, props, and fashion styling for advertising videos.
- Create LED screen graphics and motion graphics for music and event displays
- Work closely with clients, in-house marketing, design teams, and outsourced teams to ensure project alignment and successful execution.
- Oversee & maintain quality control for graphic and video deliverables produced by team members.
- Collaborate on event concepts & themes to align with marketing goals and enhance audience engagement
- Contribute in planning marketing strategies and social media posts

Bucketsquad - Los Angeles, CA

Creative Designer & Illustration | 2024 - Present

Founded by Jesser-the youtuber with more than 30 mils subscribers, Bucketsquad is an apparel brand with focus on athletes & basketball lovers

- Design graphics for shorts, t-shirts, balls
- Assisting for photoshoots

Freelance

Since 2018

Specializing in branding and commercial visuals. Some of my highlight clients include:

- Wa Japan, Wiggle Wiggle, Mycha (Brand Identity) Tailormade (Art Direct & Lookbook Photography) Rap Viet Concert (Event Photography)

Education & Certification

Creative Advertising with Yi Ma and Ryan Brown

ELVTR | Feb 2025

Global Campus Programme (Design Innovation)

Limkokwing University | London, UK

BA in Professional Design (Visual Communication)

Limkokwing University | Kuala Lumpur, Malaysia