

Jolene Nguyen

Creative Designer

I born & raised in Viet Nam
Went to university in KL, Malaysia and
London, UK
Living & Working in California, USA
Learn & Love Art my whole life

Skills

Tools

Adobe Suite: Photoshop, Illustrator,
After Effect, Lightroom, Indesign

Figma, Capcut, Canva
MidJourney & Runway (Beginner)
Blender (Beginner)

Soft Power

Flexibility / Adaptability /
Communication / Active Listening /
Collaboration Skills / Team Work /

Language

Fluent in English & Vietnamese

Hobbies

Poem & Poetry
Floral Arrangements
Fashion. Concert

Highlight Clients

Retail | F&B

Tiger Beer. CIR Lounge. Wa Japan.
Mycha

Entertainment | Fashion

Saigon Grand Center. Hebes By Chloe
TailorMade. Bucketsquad.

Awards

2016 | EcoWorld

Best Video Presentation (personal)
Best Sculpture in Future Themed (group
project)

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Work Experience

C27 - KL, Malaysia

Intern Graphic Designer | 2018

C27 is a leading digital marketing agency with an impressive client portfolio that includes Tiger, Spotify, Netflix, and the Good Vibes Festival

Responsibilities include design digital graphic, motion graphics, UI/UX design. Help with food & props styling, and assisting for photoshoot

Hebes By Chloe - Garden Grove, CA

Creative Designer & Junior Art Director | 2020 - 2022

Hebes By Chloe is a fine jewelry brand specializing in natural gemstones and synthetic diamonds

Responsible for concept planning, art direction, graphic and motion design, UI/UX design, and packaging design. Help with in fashion and props styling, as well as assisting with photoshoots, including post-editing and video editing

FG Organization - Garden Grove, CA

Lead Creative Designer & Junior Art Director | 2022 - 2024

FG Organization encompasses over four businesses across diverse industries, including beauty supplements, lounges, restaurants, theater and event venue, construction, real estate, and more

Design digital and print assets, including websites, email, social media content, motion graphics, flyers, posters, & packaging, etc.
Coordinate, assist, and ensure quality control for photoshoots.
Handle set design, props, and fashion styling for advertising videos.
Create LED screen graphics and motion graphics for music and event displays

Work closely with clients, in-house marketing, design teams, and outsourced teams to ensure project alignment and successful execution.
Oversee & maintain quality control for graphic and video deliverables produced by team members.
Collaborate on event concepts & themes to align with marketing goals and enhance audience engagement
Contribute in planning marketing strategies and social media posts

Bucketsquad - Huntington Beach, CA

Graphic Designer (Apparel) | 2024 - Present

Bucketsquad is the parent company behind all of Jesser's ventures, from content creation to apparel.

Design graphics for shorts, t-shirts, balls
Assisting for photoshoots

Freelance

Since 2018

Specializing in branding and commercial visuals. Some of my highlight clients include:

Wa Japan, Wiggle Wiggle, Mycha (Brand Identity) Tailormade (Art Direct & Lookbook Photography) Rap Viet Concert (Event Photography)

Education & Certification

Creative Advertising with Yi Ma and Ryan Brown

ELVTR | Feb 2025

Global Campus Programme (Design Innovation)

Limkokwing University | London, UK

BA in Professional Design (Visual Communication)

Limkokwing University | Kuala Lumpur, Malaysia